



MUSICARES® PARTNERS WITH MAVEN CLINIC TO OFFER INCLUSIVE FAMILY PLANNING AND REPRODUCTIVE HEALTH SUPPORT TO MUSIC PROFESSIONALS

THROUGH THIS NEW PARTNERSHIP, ELIGIBLE MUSIC PROFESSIONALS WILL GAIN YEAR-LONG ACCESS TO MAVEN'S DIGITAL PLATFORM, CONNECTING THEM TO HOLISTIC CARE ACROSS FERTILITY, PARENTING, MENTAL HEALTH, MENOPAUSE, AND MORE

SANTA MONICA, CALIF. (AUG. 13, 2025) – MusiCares®, the leading music charity supporting the health and wellness of music professionals, has partnered with Maven Clinic, the world's largest virtual clinic for women's and family health. This collaboration expands MusiCares' commitment to holistic support by providing eligible music professionals with free access to Maven's inclusive virtual care and support. The platform offers personalized care across every stage of life, including family planning, fertility, maternity, parenting, mental health, and menopause.

MusiCares clients can now access 24/7 support through Maven's virtual platform, connecting with hundreds of providers across 30 specialties—including OB-GYNs, doulas, pediatricians, career coaches, mental health professionals, nutritionists, and more. Care is available in 35 languages, including Spanish, French, German, and Hindi, making it easier for members to find timely, culturally inclusive support that fits their needs. Appointments are typically available within an hour, and members are paired with a dedicated Care Advocate who guides them throughout their journey and connects them to in-person resources when needed. Beyond one-on-one care, members can also engage with expert-backed educational content and peer communities tailored to their stage of life and needs.

All virtual care within the Maven app is free to eligible MusiCares clients and available with no limit to the number of sessions. In-app copays and associated costs are fully covered by MusiCares. If a client is referred to an external provider through Maven, discounted rates may be available depending on the region.

"Maven and MusiCares both exist as safety nets for people at crucial points in their lives," said Theresa Wolters, Interim Executive Director and Vice President of Health & Human Services at MusiCares. "Just as we consider the many overlapping challenges a music professional may face, whether that's financial hardship, mental health struggles, recovery, or caregiving responsibilities, Maven understands that reproductive health and family building are deeply interconnected with all aspects of a person's life. This partnership offers care that sees the whole person."



This partnership reflects MusiCares' commitment to supporting music professionals beyond immediate needs, ensuring they have ongoing access to resources that help them stay healthy, resilient, and able to focus on their careers.

"Too often, family planning resources focus on a single milestone, but real life is far more complex," added Wolters. "Our clients are touring parents, caregiving partners, new moms navigating postpartum depression, and seasoned professionals managing perimenopause while working. With Maven, we can now offer continuous, compassionate care that supports them through each chapter of their lives."

"Reproductive and family health doesn't exist in isolation—it's deeply connected to how we live, work, and care for others," said Isha Vij, Maven's senior vice president of employer growth. "Together with MusiCares, we're helping people access care that supports not just their health, but their ability to keep creating, performing and showing up in the world."

Eligible MusiCares clients, including those with at least five years of industry experience or six commercially released recordings or videos, can now access Maven's network of OB-GYNs, mental health providers, lactation consultants, fertility experts, pediatricians, and more through the app.

To apply for Maven services through MusiCares, please visit <https://musicaresxmavenfamilyhealthcareclinic.eventbrite.com/>.

To learn more about MusiCares' health and human services or to apply for support, visit www.musicares.org.

ABOUT MUSICARES

MusiCares helps the humans behind music because music gives so much to the world. Offering preventive, emergency and recovery programs, MusiCares is a safety net supporting the health and welfare of the music community. Founded by the Recording Academy in 1989 as a U.S.-based 501(c)(3) charity, MusiCares safeguards the well-being of all music people through direct financial grant programs, networks of support resources, and tailored crisis relief efforts. For more information please visit: www.musicares.org.

ABOUT MAVEN

Maven is the world's largest virtual clinic for women and families on a mission to make healthcare work for all of us. Maven's award-winning digital programs provide clinical, emotional, and financial support all in one platform, spanning fertility & family building, maternity & newborn care, parenting & pediatrics, and menopause & midlife. More than 2,000 employers and health plans trust Maven's end-to-end platform to improve clinical outcomes, reduce healthcare costs, and provide equity in benefits programs. Recognized for innovation and industry leadership, Maven has been named to the Time 100 Most Influential Companies, CNBC Disruptor 50, Fast Company Most Innovative Companies, and FORTUNE Best Places to Work. Founded in 2014 by CEO Kate Ryder, Maven has raised more than \$425 million in funding from top healthcare and technology investors including General Catalyst, Sequoia,



Dragoneer Investment Group, Oak HC/FT, StepStone Group, Icon Ventures, and Lux Capital.
To learn more about Maven, visit us at mavenclinic.com.

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